

## For approved groups only

To promote specific groups for personal lines business, including multi-policy.  
See alternate wording for promoting business insurance.

**AN ADDED MEMBER BENEFIT**

***As a member of***

**NAME OF APPROVED ORGANIZATION**

**YOU'LL SAVE BIG!**

Agency Name  
Agency address  
Agency phone number

***Auto-Owners Insurance***  
Life Home Car Business  
*The "No Problem" People®*

We are pleased to offer special discount rates from Auto-Owners Insurance Company on auto, home and personal umbrella insurance, plus multiple policy discounts —to members of company approved organizations like yours! Buy life insurance from Auto-Owners and receive additional discounts.

Fast, fair and efficient service—from The "No Problem" People®.

**CALL TODAY AND SEE HOW YOU'LL SAVE!**

## Sample Ad

**AN ADDED MEMBER BENEFIT**

***As a member of***

**ALGER CHAMBER OF COMMERCE**

**YOU'LL SAVE BIG!**

ABC AGENCY  
1010 Maple Ave.  
Merritt, Michigan  
517-487-1113

We are pleased to offer special discount rates from Auto-Owners Insurance Company on auto, home and personal umbrella insurance, plus multiple policy discounts —to members of company approved organizations like yours! Buy life insurance from Auto-Owners and receive additional discounts.

Fast, fair and efficient service—from The "No Problem" People®.

**CALL TODAY AND SEE HOW YOU'LL SAVE!**

***Auto-Owners Insurance***  
Life Home Car Business  
*The "No Problem" People®*

## Alternate wording for business insurance

We are pleased to offer special discount rates from Auto-Owners Insurance Company on business insurance—to members of company approved organizations like yours!

Fast, fair and efficient service—from The "No Problem" People®.

**CALL TODAY AND SEE HOW YOU'LL SAVE!**