

Cyber Liability Coverage



Auto-Owners Insurance

Life Home Car Business

The "No Problem" People®

Cyber Liability Coverage

The average cost of a data breach in 2013 in the United States was \$188 per breached record¹. Cyber risk is not just something that large Fortune 500 companies need to worry about. It can affect all types of organizations, both large and small. Whether from a highly-advanced outside attack on your systems, or the simple act of a disgruntled employee stealing a laptop, your business is at risk.

What is Cyber Liability Coverage?

Cyber Liability can protect your business from the risk to your tangible and intangible property. Cyber protection can include customer names, social security numbers, credit card numbers, health information, and even the threat of a virus.

Auto-Owners Insurance Cyber Liability includes several important coverages that address both first party and third party needs. Coverage limits from \$50,000 - \$2,000,000 are offered. This is Cyber Liability at its simplest - we give you all the coverage in every tier, you just choose the limit!

Make sure that your business is protected - contact your local independent agent representing Auto-Owners today to learn more about Cyber Liability Coverage.

¹The Cost of Data Breach report, Symantec, 2013

Note: The analysis of coverage is in general terms and is superseded in all respects by the Insuring Agreements, Endorsements, Exclusions, Terms and Conditions of the Policy. Some of the coverage mentioned in this material may not be applicable in all states or may have to be modified to conform to applicable state law. Some coverages may have been eliminated or modified since the printing of this material.